



**READY TO ROCK WITH YOU**

Hand crafts engaging user experiences, from planning and visual design to live code. 10+ years of success optimizing design patterns for SaaS, apps, brands, businesses, celebrities and eCommerce. Expert in providing compelling user experiences that scale. Improver of brand loyalty and customer retention, implementer of behavioral influence through thoughtful and researched design. Always learning, doing, and driven to collaborate via iteration, testing and user research during each sprint.



**MY DAILY TOOLS**

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|--|----------------------|
| <b>CODE</b>  | <b>VISUAL DESIGN</b> |
| Gitlab / Github (via Tower)                                    | Adobe Photoshop      |
| Sublime Text & Atom  | Adobe Illustrator    |
| <b>WIREFRAMING</b>   | <b>PROTOTYPING</b>   |
| Sketch   | Figma, Invision      |
| Figma  | Principle, Framer    |
| <b>ADDITIONAL</b>  |                      |
| After Effects, C4D, Sound Design & Scoring, Projection Mapping |                      |



**10+ YEARS EXPERIENCE**

- GRANICUS INC** ST. PAUL, MN  
2014 - 2018  
Shaped the look and feel of applications suite used by millions. Provided design research, ideation, testing, visual iteration and code execution. Worked closely with PM/PO and engineering teams to build intuitive user experiences. Crafted clickable prototypes for top-notch documentation during feature development sprints. Advanced the visual design of applications by using and contributing to design system, implementing feature work scss/css, html, haml, React & Rails. Adhered design work to 508/WCAG for excellent accessibility. Championed design system daily.
- DREAMCO DESIGN** WEST DUNDEE, IL  
2012 - 2014  
Product designer, developer for fantasy football, dating apps, entertainment, governmental websites.
- FREELANCE** (via adamdworak.com) CHICAGO, IL  
2008 - 2012  
Product and visual designer to the stars - including major artists, hotels, concert venues and an eclectic mix of 100+ commercial and small business clients



**DESIGN SYSTEMS EVANGELIST**

Constant builder and promoter of internal design systems, updating a collection of reusable components that are guided by clear visual and code standards, ready to be put together for new features and to build novel new applications. Deep dives with engineers to ensure patterns and components see usage in everyday development.



**CRITICAL THINKING PERSONALITY**

Forward-thinking, thoughtful personality with heavy focus on self-improvement and being a beloved teammate. Team player that celebrates everyone's crucial success in product development greatness.

<p><b>UX FOCUSED</b> actively collaborates with developers and product management for real results</p>	<p><b>DRIVEN</b> self motivated person that wakes up hungry every day to make a difference</p>	<p><b>TEAM PLAYER</b> applies skills beyond the job description for the betterment of product and team</p>
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**STELLAR REFERENCES**

- DREW GEREATS** drew.geraets@gmail.com  
PRODUCT DESIGN MANAGER, GRANICUS INC  
"Adam is an exceptionally talented and well-rounded designer - the product of the dedicated work he puts in every day to hone his craft and learn anything necessary to solve the task at hand. He's extremely motivated, dependable and actively seeks out and incorporates feedback into every aspect of his work. In short, he's a tremendous contributor and teammate."
- ALEX IVES** alex@ives.mn  
LEAD SOFTWARE DEVELOPER, GRANICUS INC  
"[Adam] came up with gorgeous and easy to use designs that helped our customers understand and use a product that was formerly limited to developers. [...] He's an extremely competent product designer and even better at crafting user experience. His quirky sense of humor and excellent ideas made him a valuable member of our team."
- ZACHARY MCBRIDE** getupzack@gmail.com  
PM, DREAMCO DESIGN  
"A keen eye for user interface and aesthetics. His willingness to go above what was asked of him really made him an asset to our team"

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